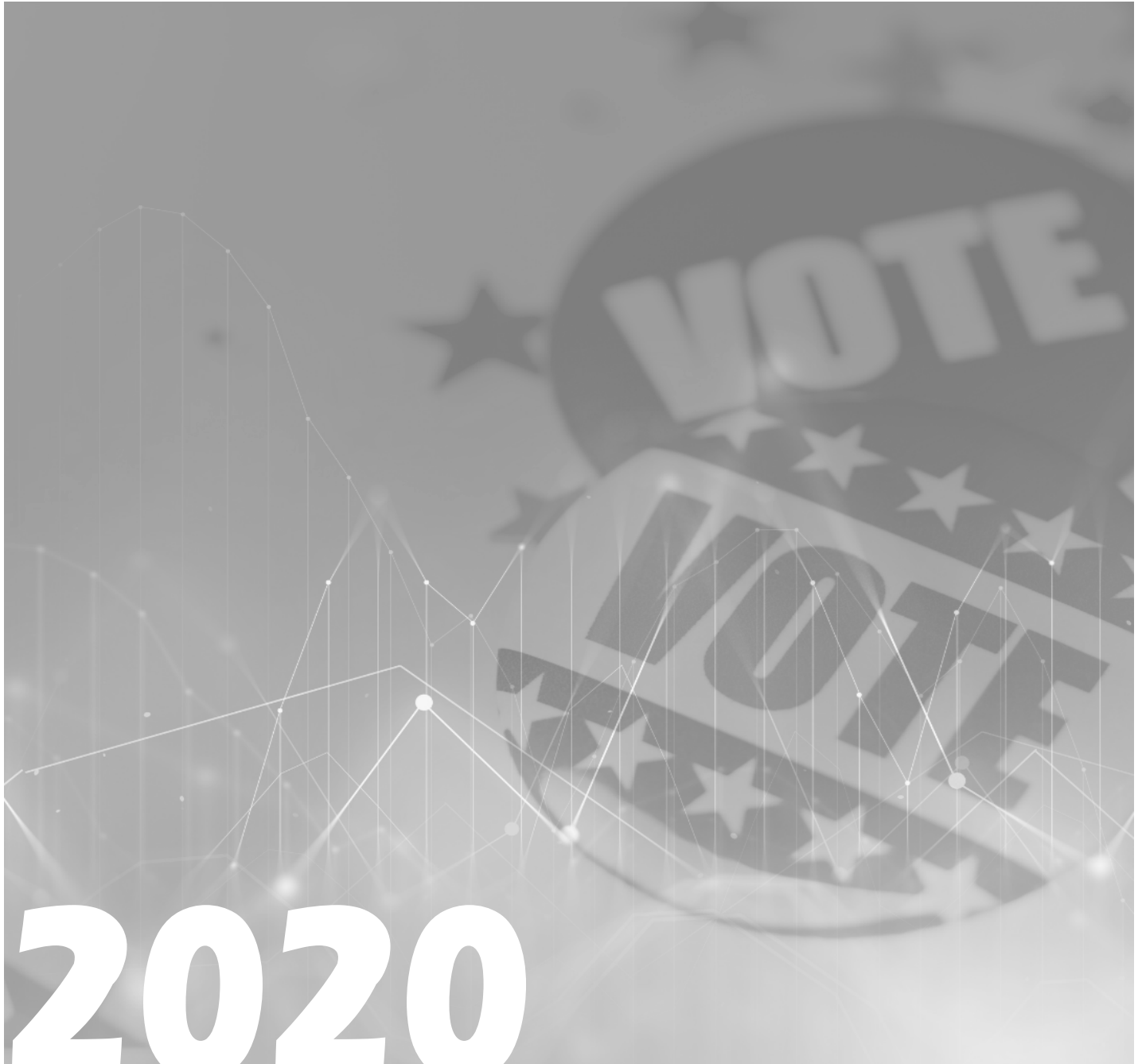


NOVEMBER 3, 2020 GENERAL ELECTION BY THE NUMBERS REPORT MARION COUNTY, FL

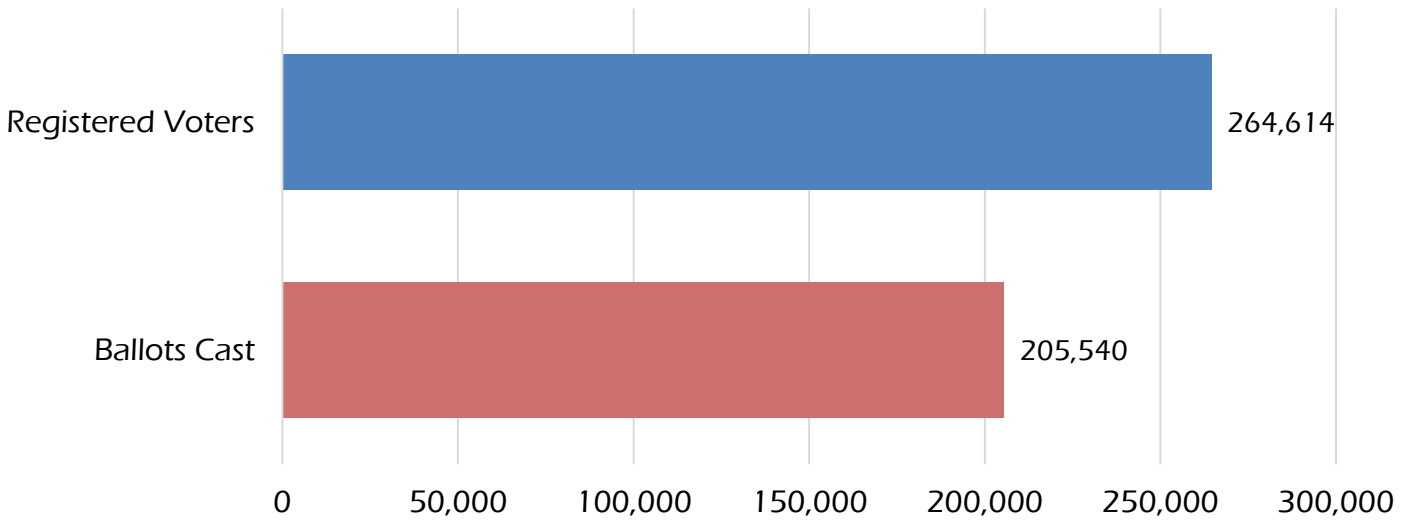


**MARION COUNTY SUPERVISOR OF ELECTIONS
WESLEY WILCOX, CERA**

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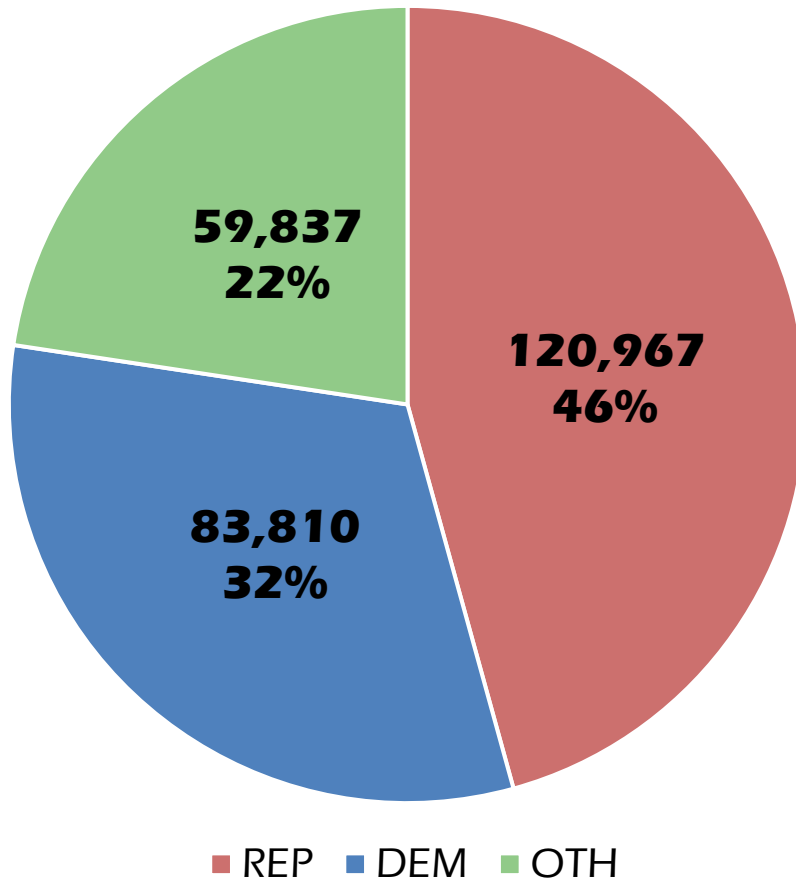
REGISTERED VOTERS



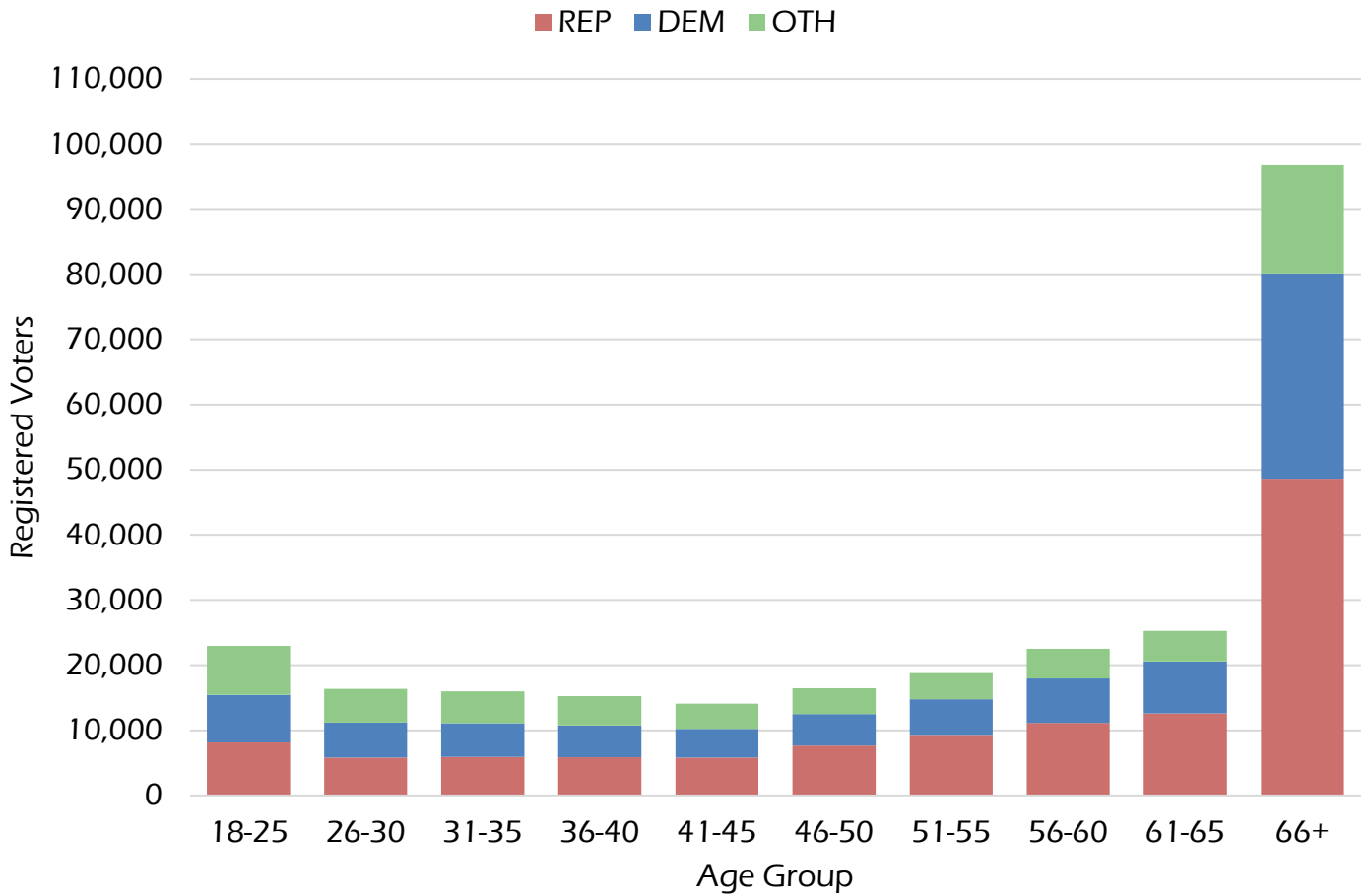
Voter Turnout: 77.68%

REGISTERED VOTERS BY PARTY

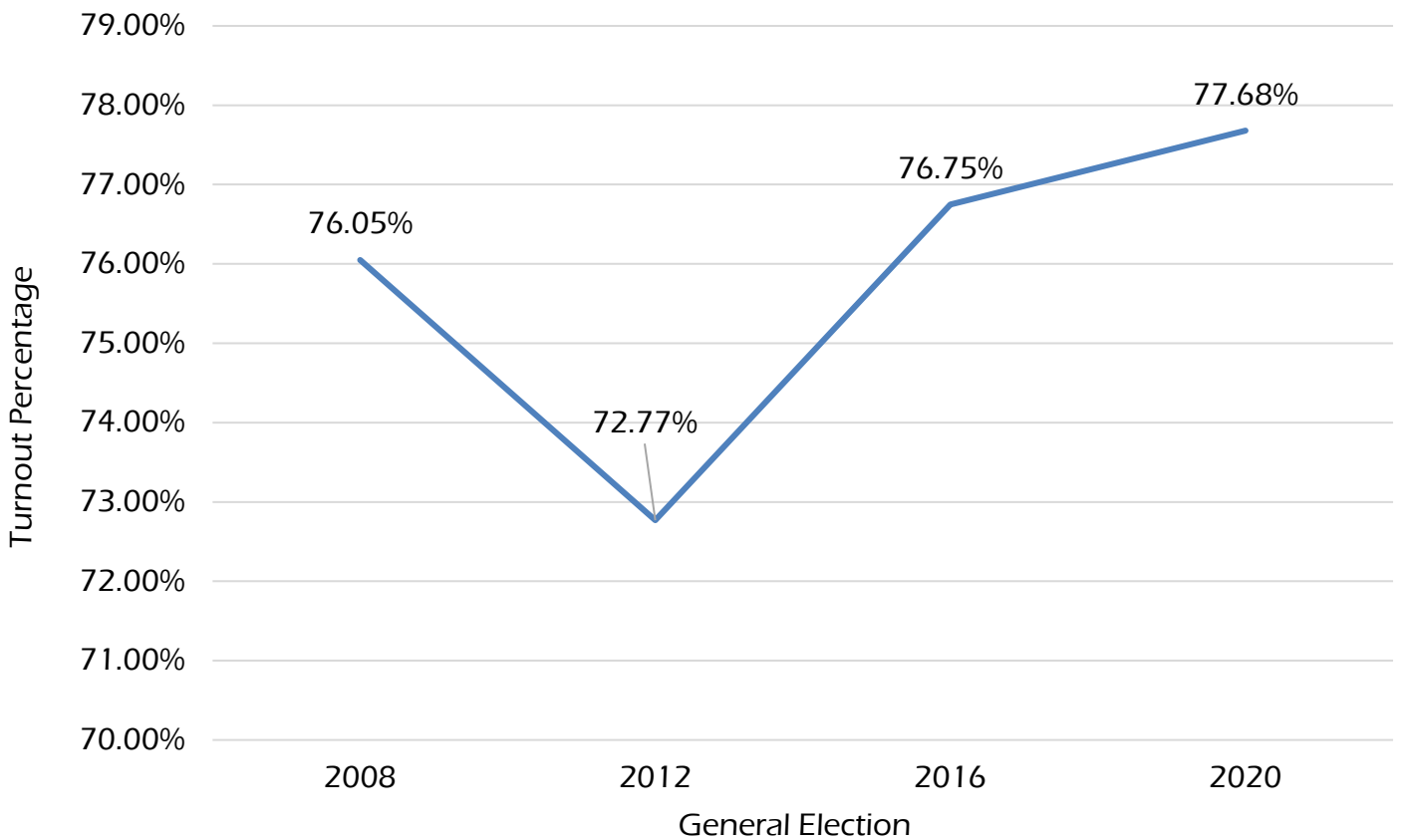
Data Reflects Proportion of Total Registered Voters: 264,614



REGISTERED VOTERS BY AGE AND PARTY

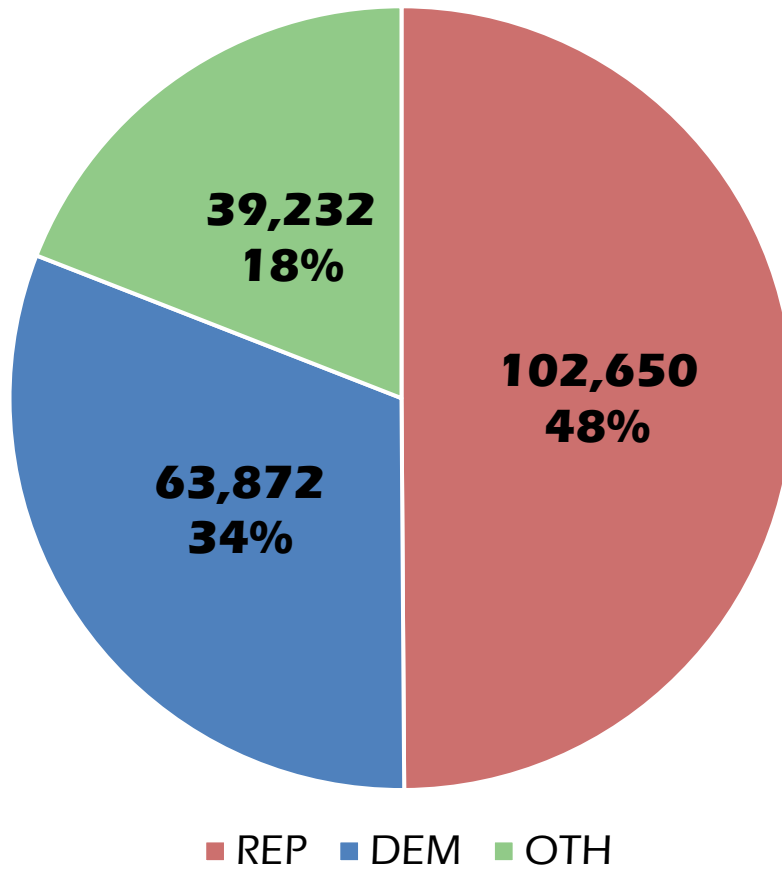


RECORD VOTER TURNOUT

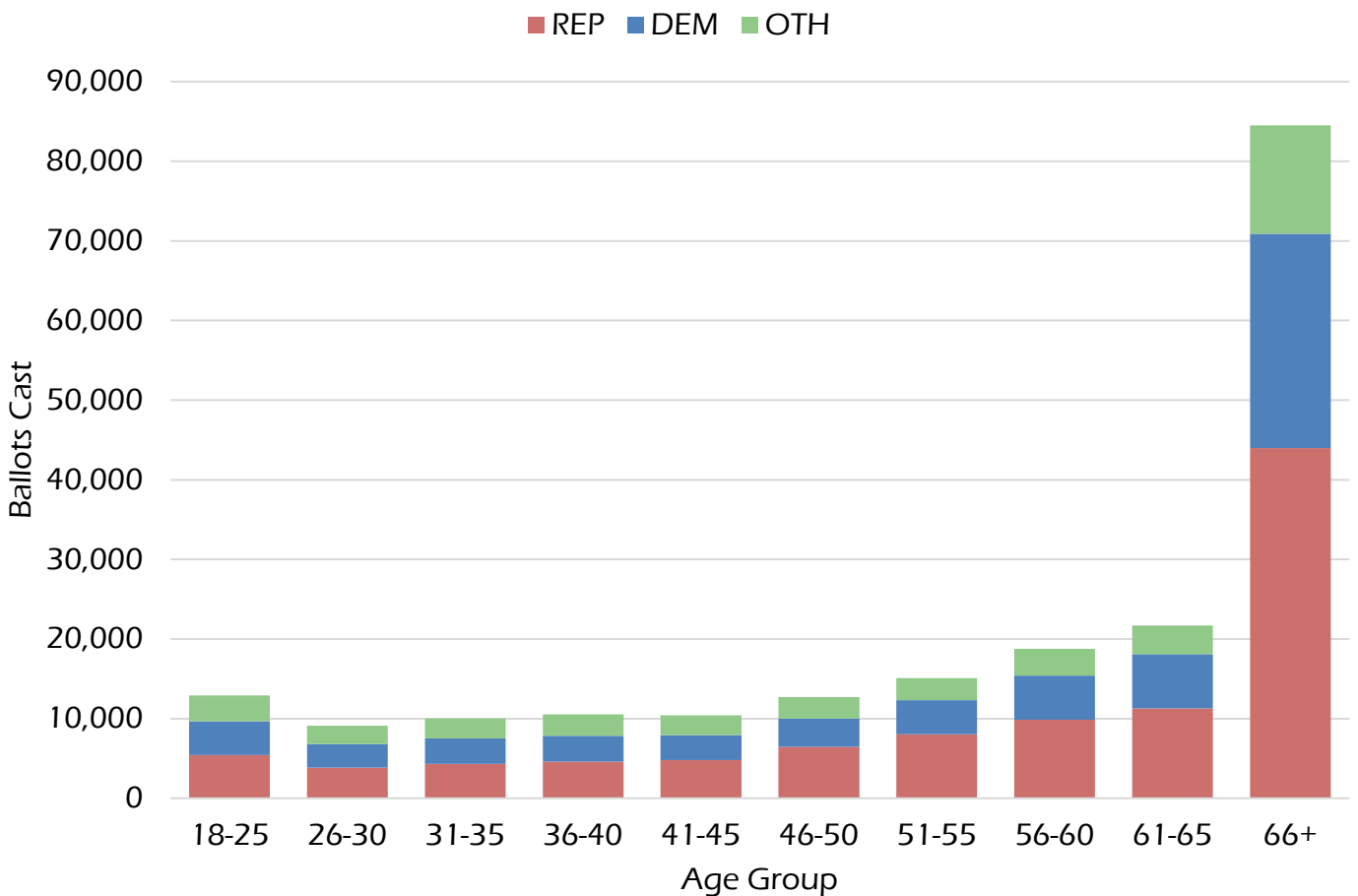


VOTER TURNOUT BY PARTY

Data Reflects Proportion of Total Ballots Cast: 205,540



VOTER TURNOUT BY AGE AND PARTY

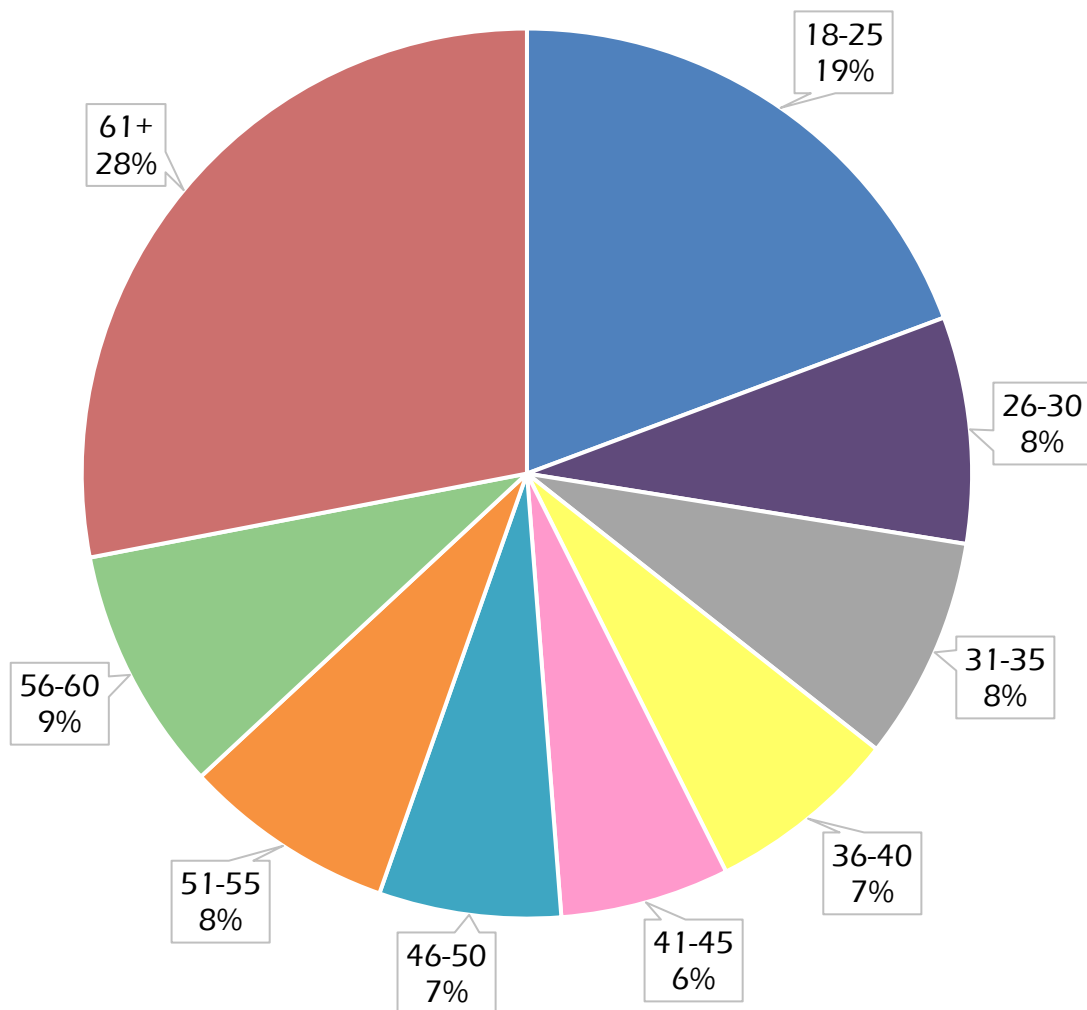


FIRST-TIME VOTERS*

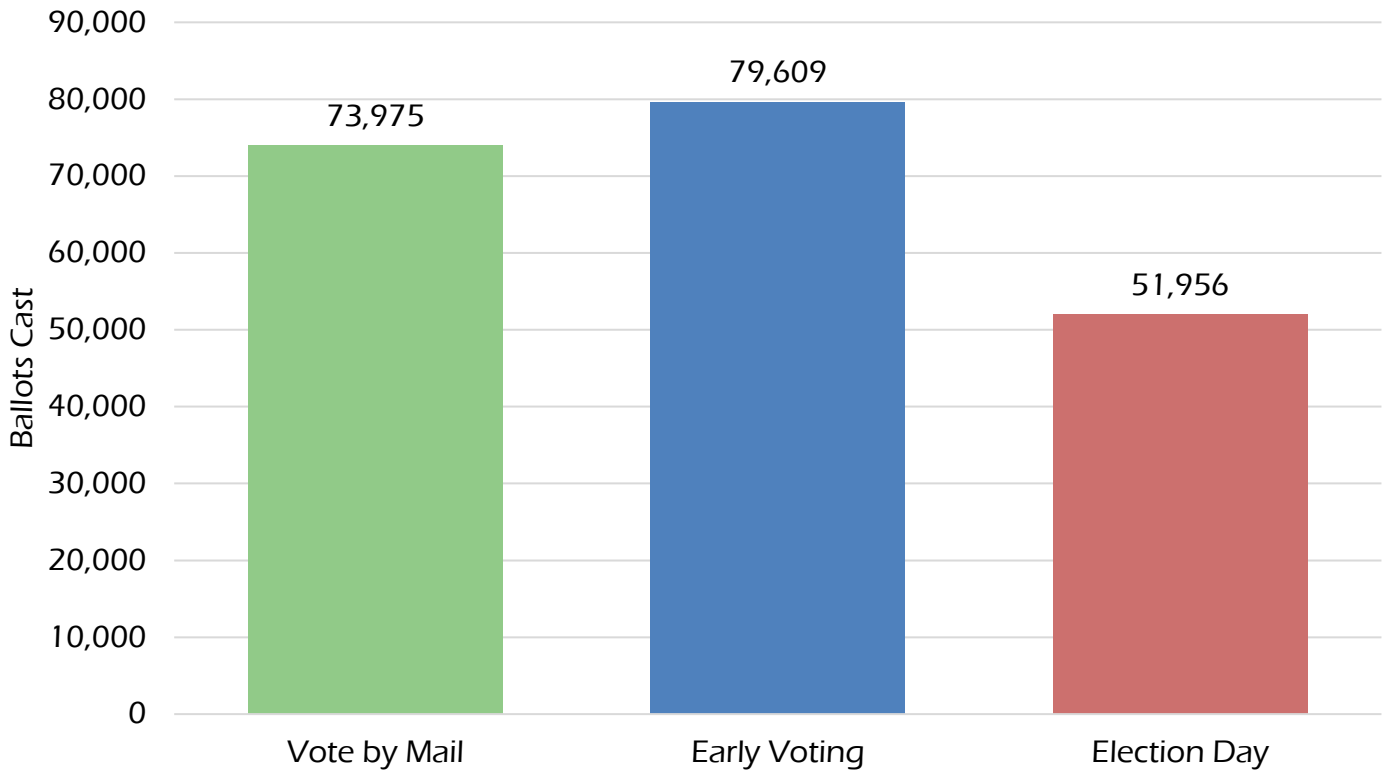
32,405

*Total includes number of voters who voted for their first time or have not voted within the past 20 elections.

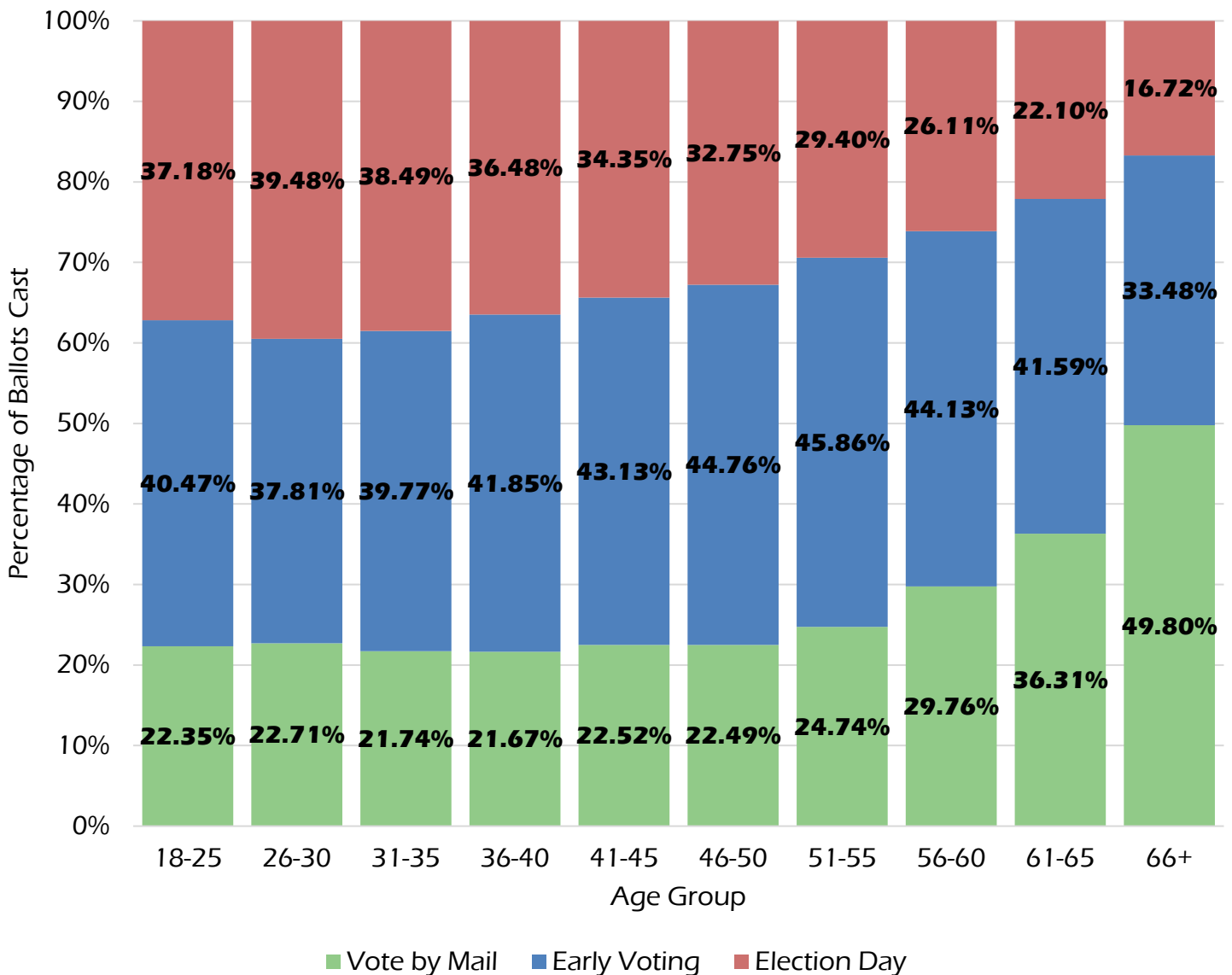
FIRST-TIME VOTER TURNOUT BY AGE GROUP



VOTING METHODS

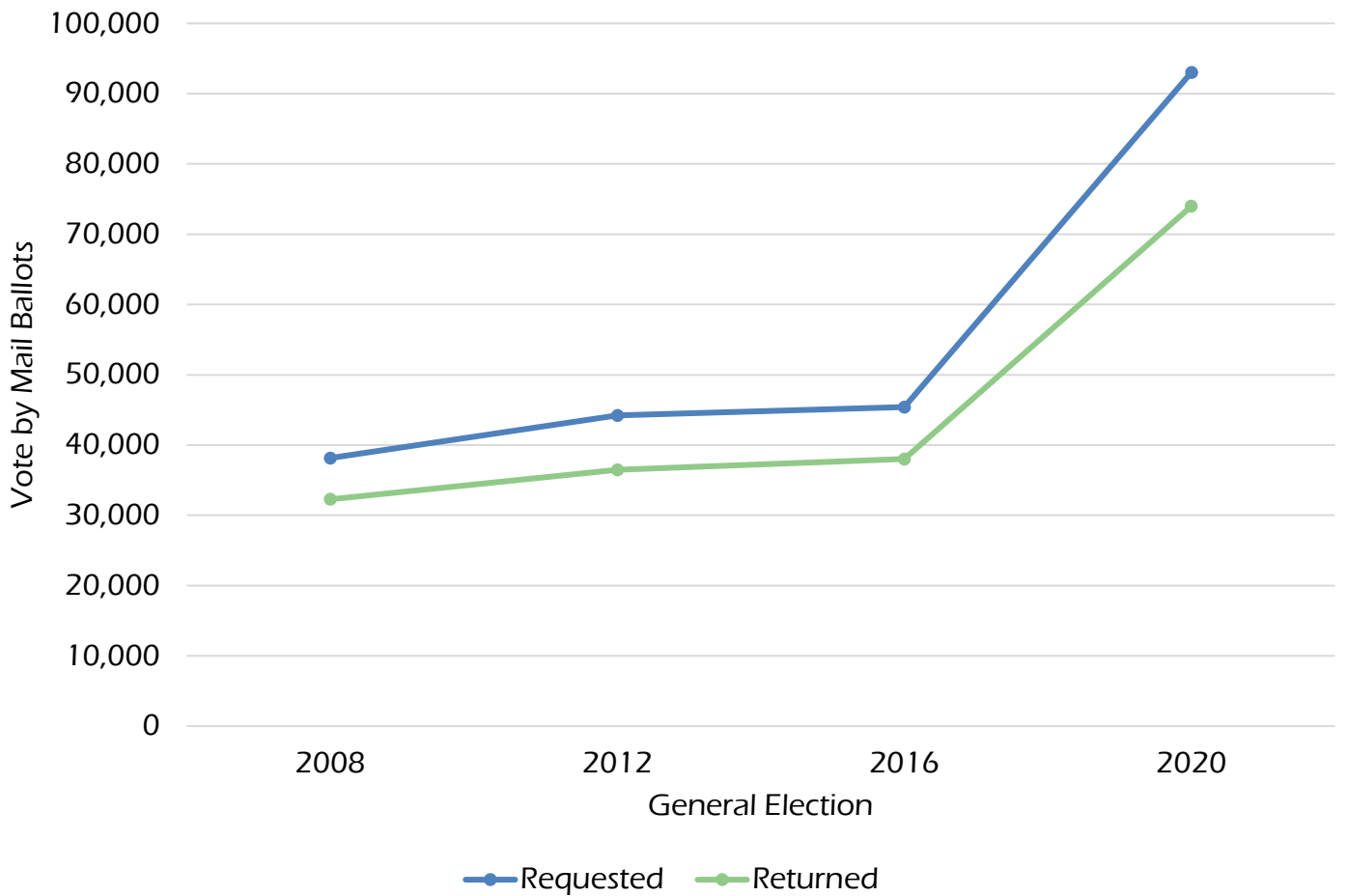
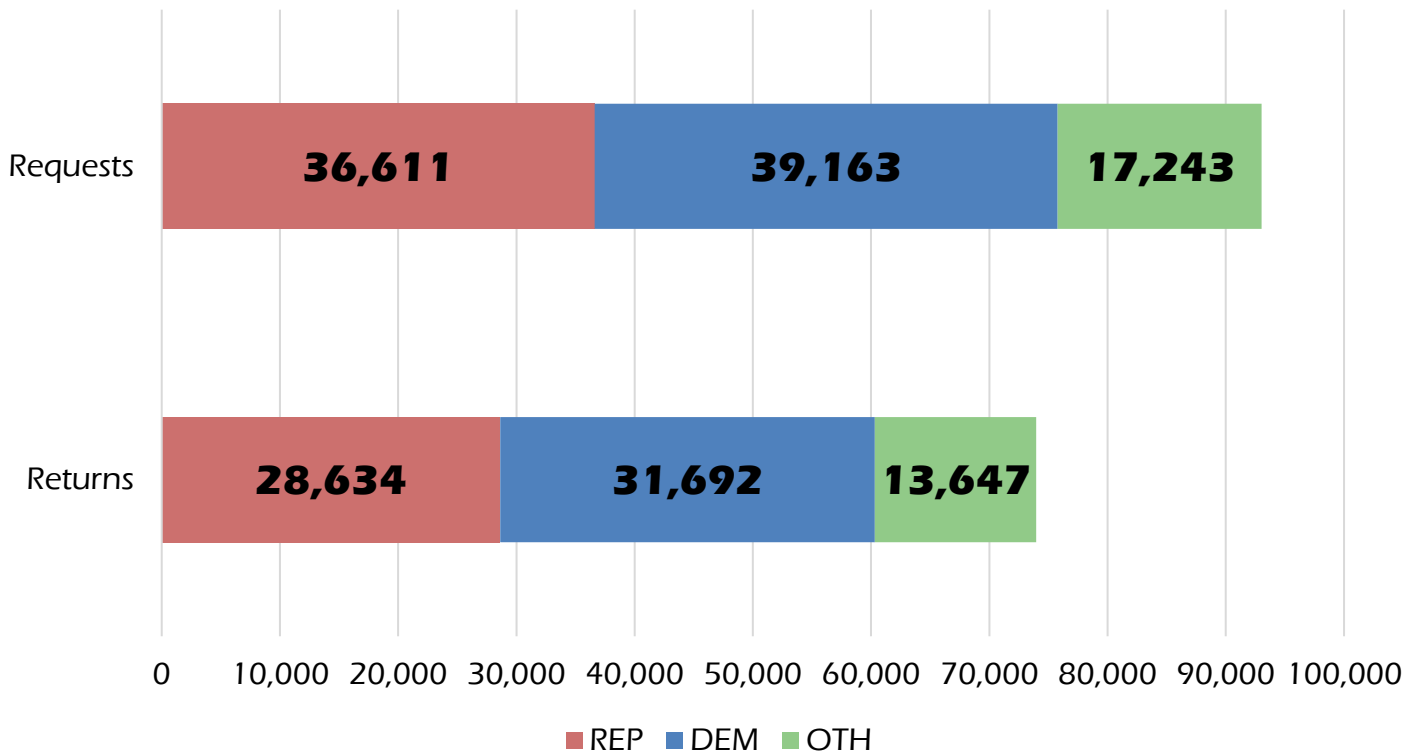


By Age Group



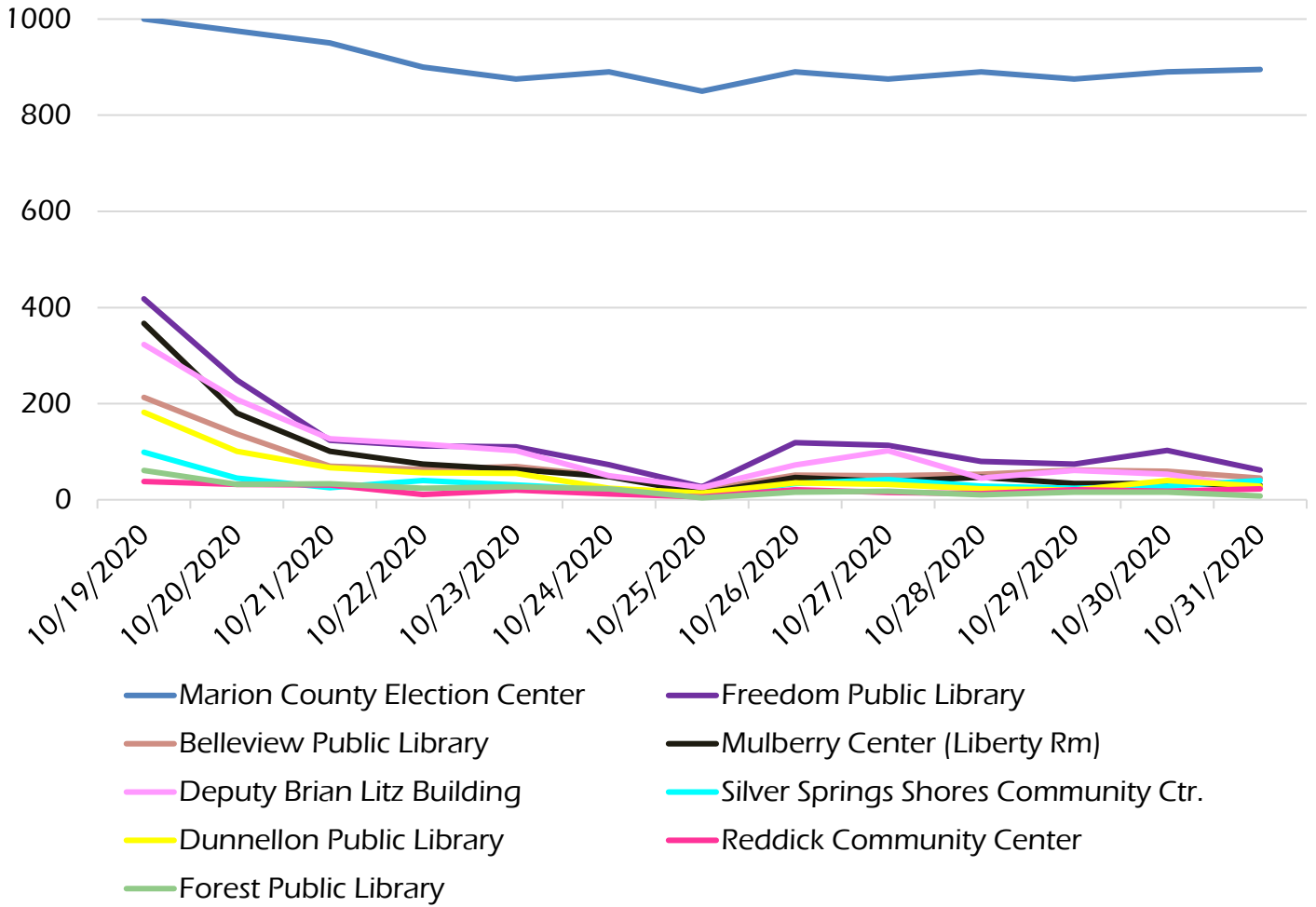
VOTE BY MAIL REQUESTS AND RETURNS

2020 General Election

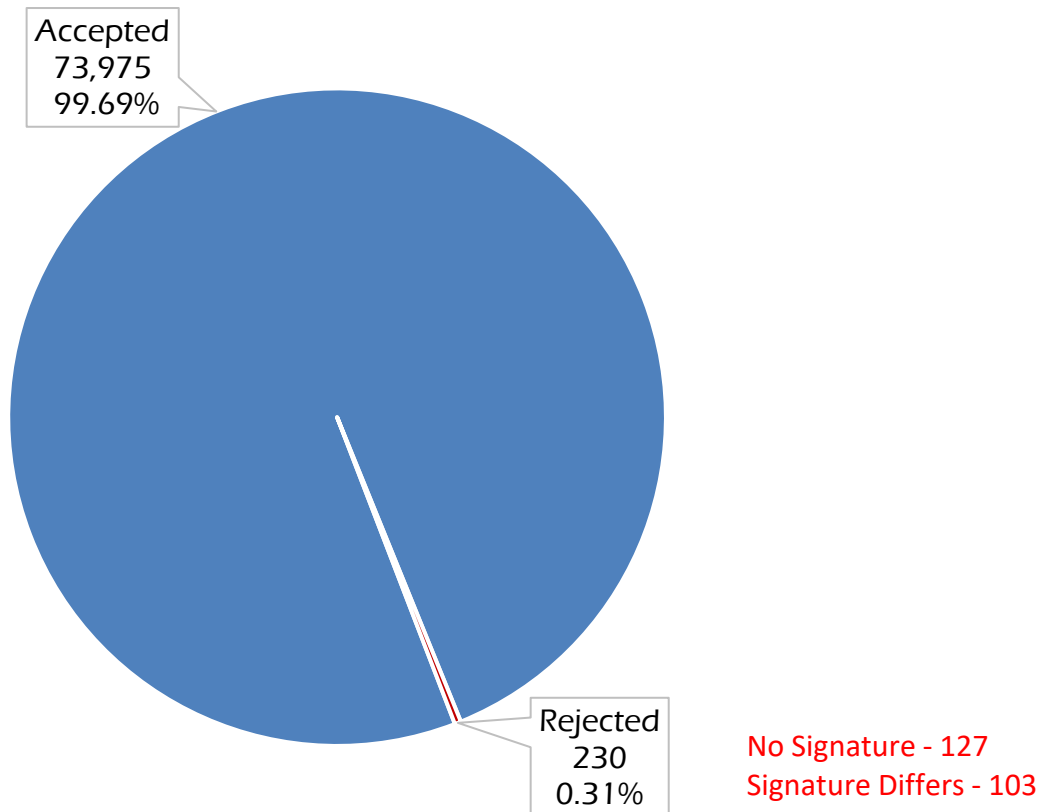


VOTE BY MAIL DROPBOX RETURNS

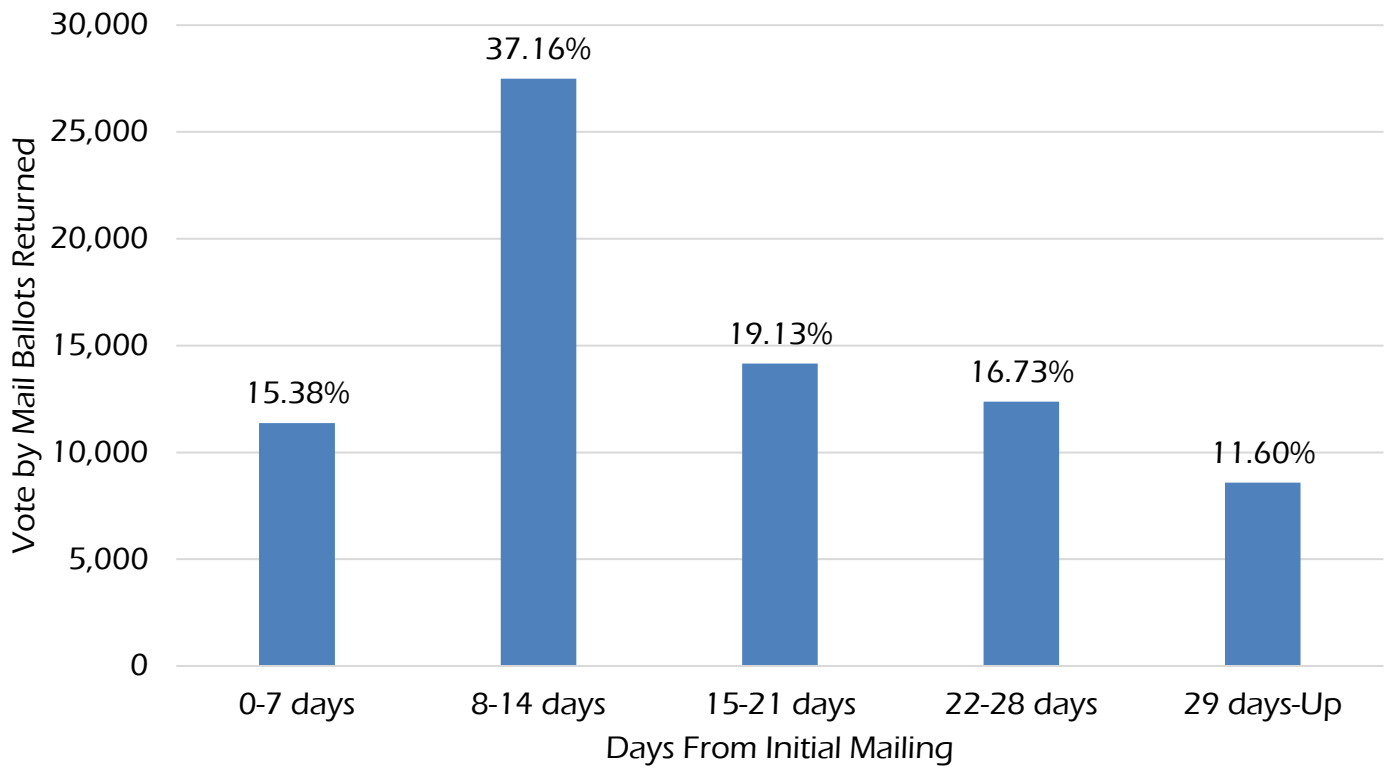
During Early Voting (10/19 – 10/31)



VOTE BY MAIL ACCEPTANCE

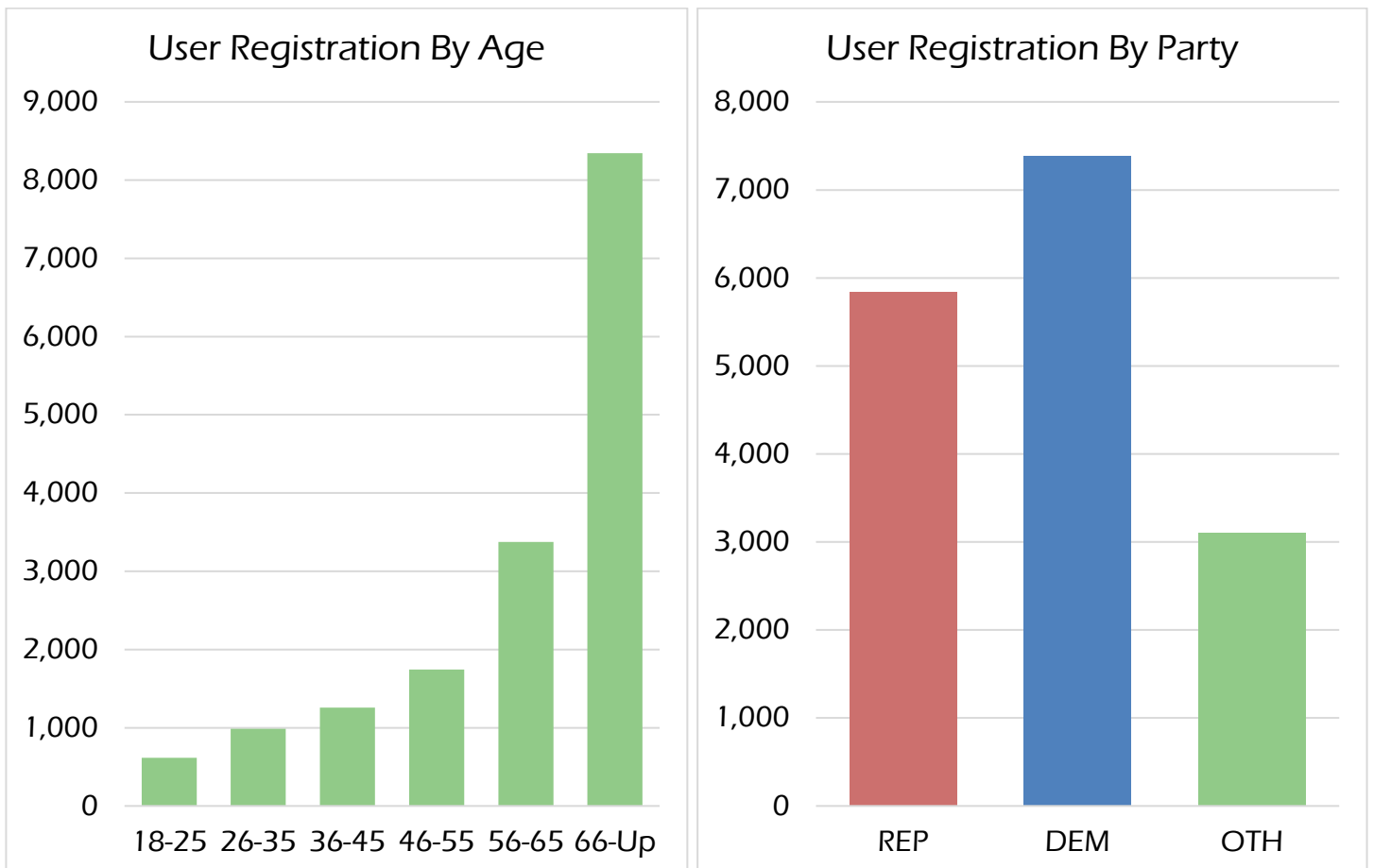


TURNAROUND FOR VOTE BY MAIL RETURNS

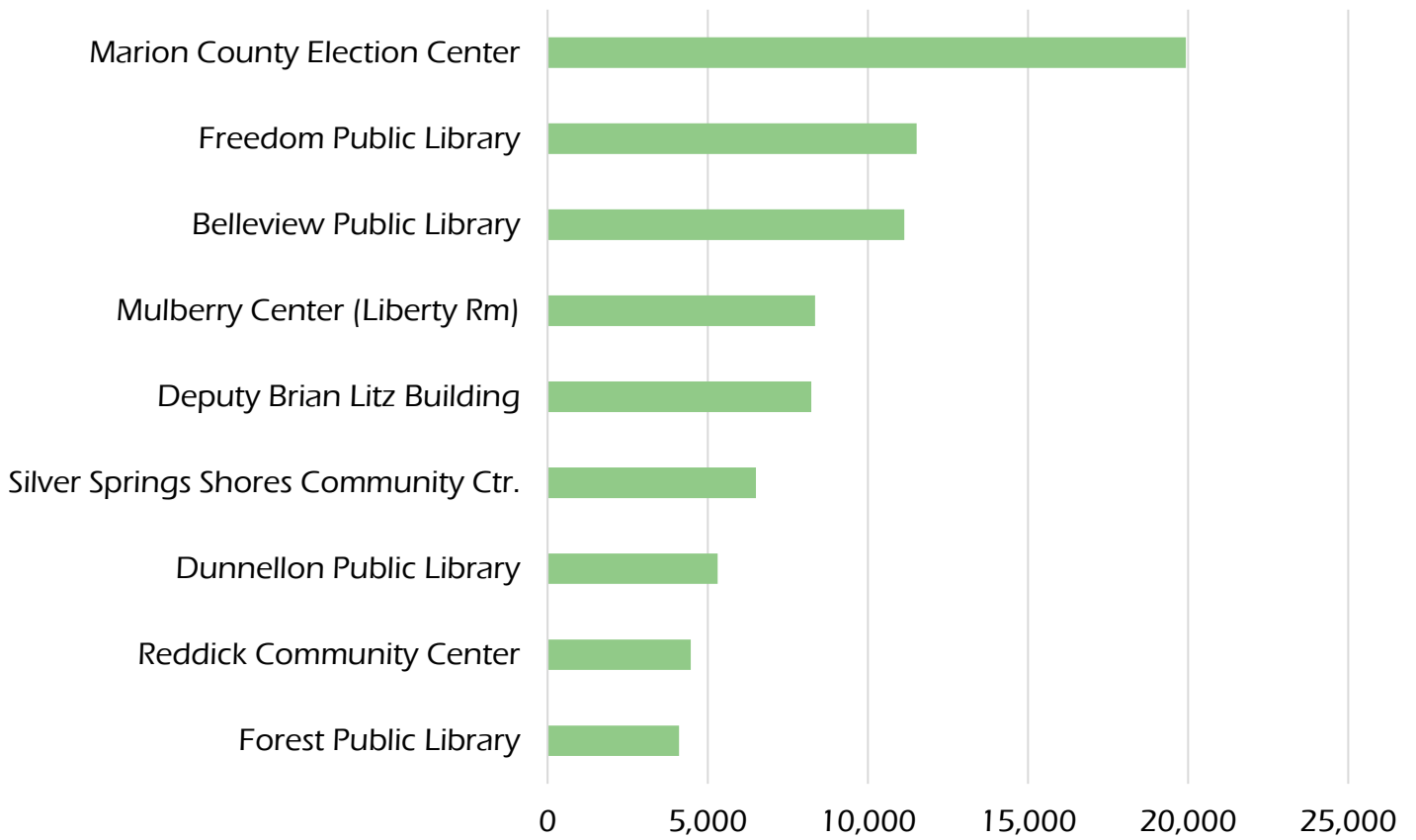


BALLOTTRAX USERS (16,320)

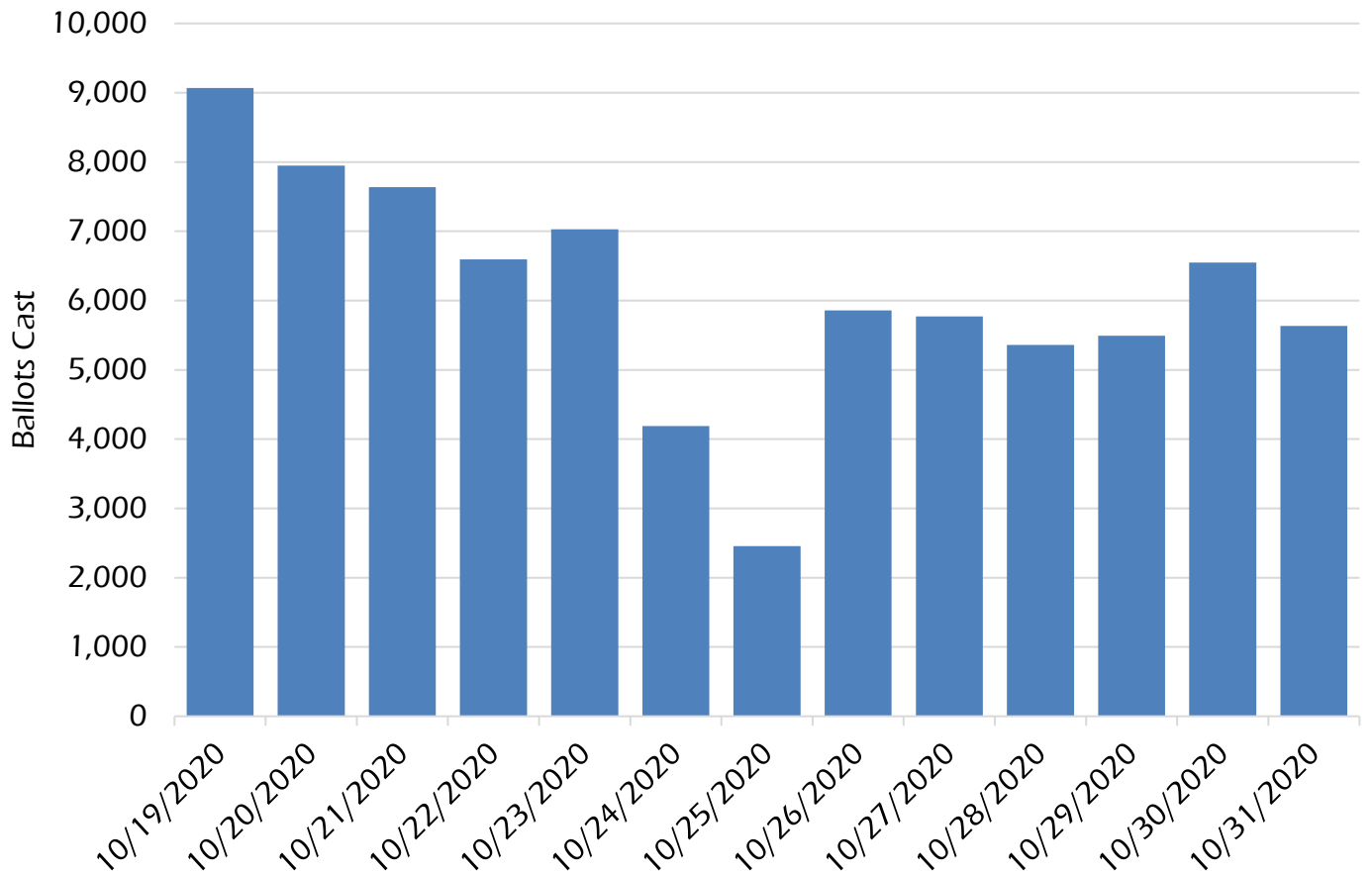
Mail Ballot Tracking and Alert System



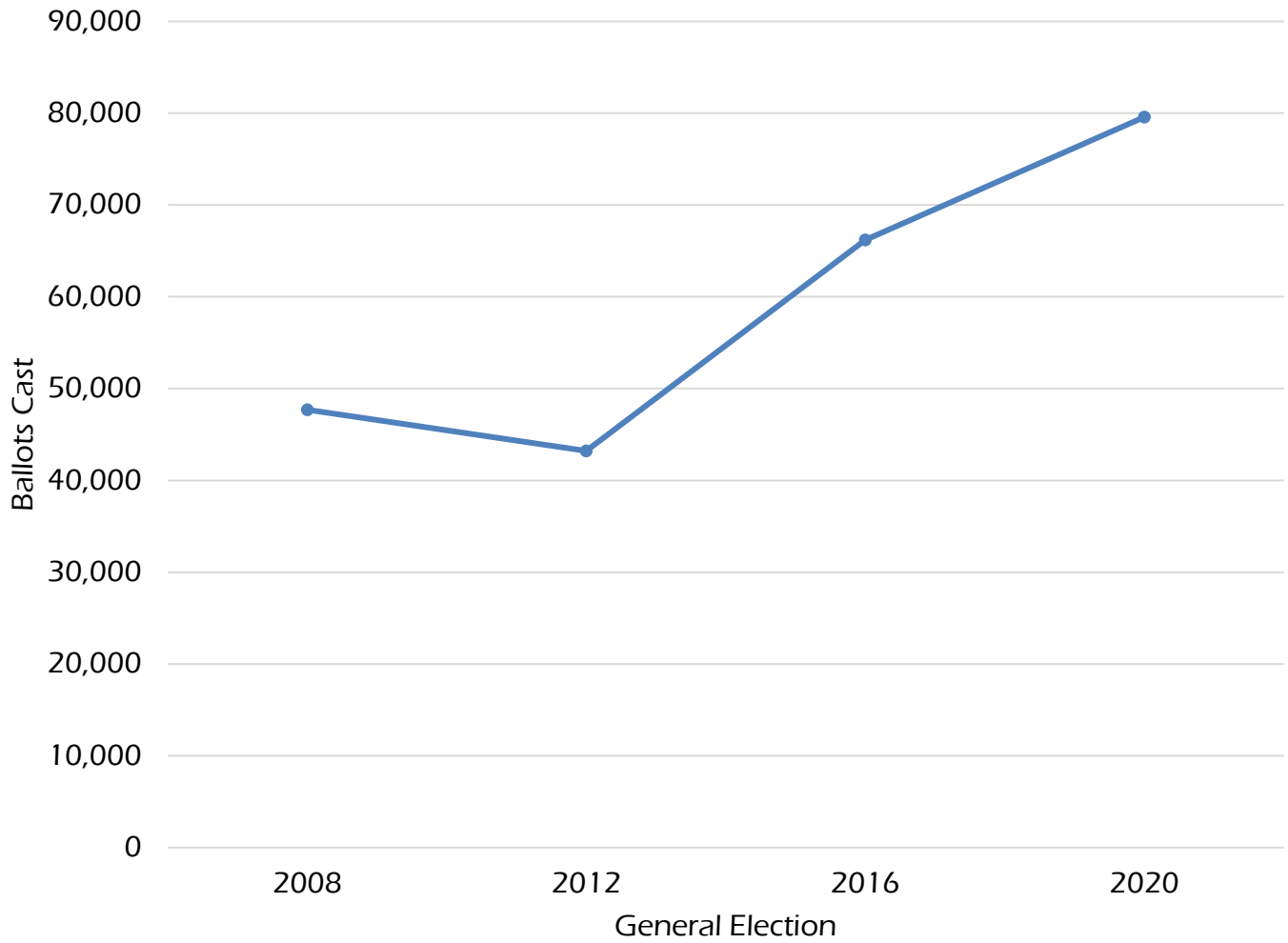
EARLY VOTING TURNOUT BY LOCATION



EARLY VOTING DAILY TURNOUT OVERALL



EARLY VOTING TURNOUT COMPARISON



9 SITES



13 DAYS



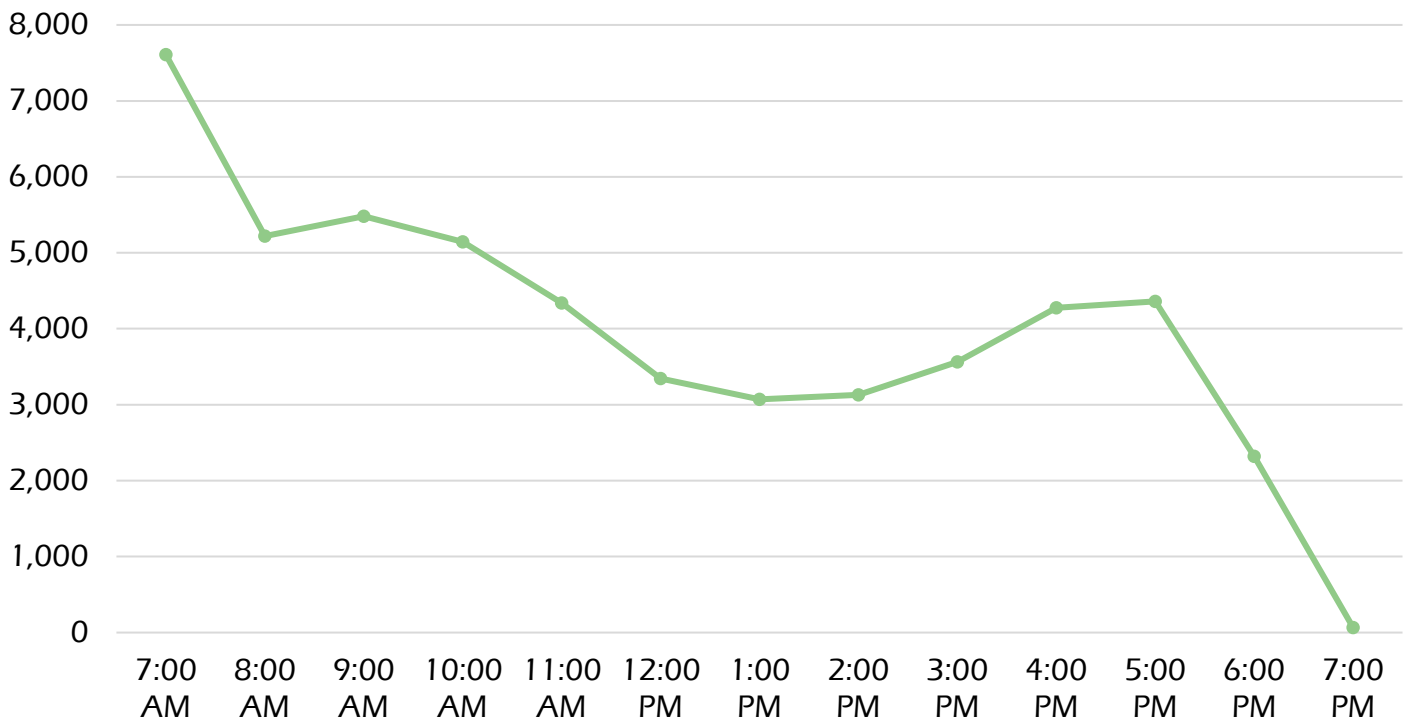
130 HOURS



218 ELECTION WORKERS



ELECTION DAY TURNOUT BY HOUR



ELECTION DAY WORKFORCE

730
ELECTION WORKERS
18
FULL TIME STAFF



BUSIEST ELECTION DAY PRECINCT

3690 WINGS OF FAITH (LIFE CTR)
VOTER CHECK-INS: 932



HIGHEST ELECTION DAY TURNOUT

1500 FOREST BAPTIST CHURCH
REGISTERED VOTERS: 568
VOTER CHECK-INS: 303
TURNOUT: 53%



MOST VOTE BY MAIL/EARLY VOTING RETURNS

3550 MULBERRY CENTER
REGISTERED VOTERS: 7,977
BALLOTS CAST: 6,997
TURNOUT: 88%



HIGHEST TURNOUT OVERALL

4653 OTOW - MASTER THE POSSIBILITIES
REGISTERED VOTERS: 931
BALLOTS CAST: 878
TURNOUT: 94.31%

ELECTIONS OFFICE CALL CENTER

11/03/2020



TOTAL CALL DURATION

90:13:22

AVERAGE CALL DURATION

0:01:16

TOTAL CALLS

5,954

SOCIAL MEDIA ANALYTICS

SEPT. 1 – NOV. 30, 2020



184
posts

392
new page likes

11K
engagements



134
tweets

68
new followers

630
engagements



90
posts

49
new followers

321
engagements

WEBSITE ANALYTICS

SEPT. 1 – NOV. 30, 2020

Users

164,211

New Users

158,734

Sessions

248,191

Avg. Session Duration

00:01:54

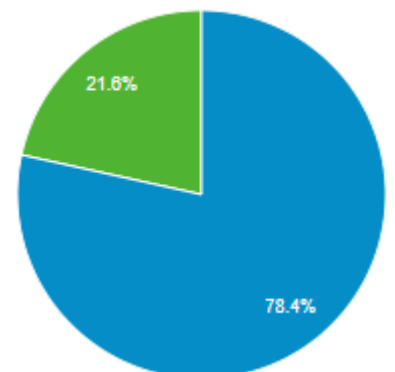
Number of Sessions per User

1.51

Pageviews

481,478

■ New Visitor ■ Returning Visitor





Marion County Election Center
981 NE 16th Street, Ocala
PO Box 289, Ocala, FL 34478-0289
352.620.3290 • www.VoteMarion.Gov

